

UNIQUE TO NASHVILLE



	TOTAL AMOUNT	Base Package	Digital Marketing	Enhanced Onsite Branding	Education or Speaking Opportunities
Circle Room at the Grand Ole Opry Experience	Varies	■		■	
Cowboy's Night at the Opry Reserved Seating	\$1,500	■		■	
Outdoor Display Space	\$2,500	■		■	
Acuff House at the Grand Ole Opry	\$6,500	■		■	
Stair Clings	\$8,000	■		■	
Center Stage Display	\$10,000	■		■	
Delta Lounge Entertainment	\$10,000	■		■	
Coffee Sponsorship	\$15,000	■		■	
Waters Edge Market	\$30,000	■		■	

OPRY EVENT RESERVED SEATING

Reserve seating at the Thursday night event, "Cowboy's Night at the Opry."

Investment: \$1,500 for 12 seats

OUTDOOR DISPLAY SPACE

The Presidential Parking Lot is immediately outside of the registration area and is adjacent to the bus drop off area and has been rented for equipment displays. Weight limits will apply.

Investment: \$2,500 for 10' x 10'



ACUFF HOUSE AT THE GRAND OLE OPRY

Private venue next to the Grand Ole Opry. Available for up to 50 people.

Investment: \$6,500

STAIR CLINGS

Brand the front of six stairs on the Delta Island with your message.

Investment: \$8,000

CIRCLE ROOM EXPERIENCE

A brand-new luxury lounge at the Grand Ole Opry. Available for an exclusive customer event.

Investment: \$5,000 for 25 guests, \$17,000 for 100 guests

CENTER STAGE DISPLAY

This unique display area is located at the entrance to the trade show. It's a circular display that can be branded.

Investment: \$10,000



DELTA LOUNGE ENTERTAINMENT

A stage will be set in Delta B Lobby and is a gathering point for attendees. A hanging banner and display is available.

Investment: \$10,000

COFFEE SPONSORSHIP

A coffee station in the meeting space and Delta Lobby will be branded with sponsor logo. Coffee will be available for purchase for all attendees.

Investment: \$15,000

WATER'S EDGE MARKET

The Water's Edge Market can be exclusively branded. Refreshments for purchase will be available during convention hours.

Investment: \$30,000