

# SIGNAGE



	TOTAL AMOUNT	Base Package	Digital Marketing	Enhanced Onsite Branding	Education or Speaking Opportunities
Floor Stickers	\$5,000	■		■	
Directional Signage Package	\$7,500	■		■	
Welcome Package	\$10,000	■		■	
Escalator Runners	\$16,000	■		■	
Door Clings	\$16,000	■		■	

## FLOOR STICKERS

These stickers are customized with your message and placed throughout the trade show floor.

Investment: \$5,000 for (4) floor stickers

## DIRECTIONAL SIGNAGE PACKAGE

Directional signs, with your logo, will be placed throughout the convention center to help attendees navigate their way to meetings/events.

Investment: \$7,500

## WELCOME PACKAGE

Sponsor included in welcome banner and garden signs for attendees.

Investment: \$10,000

## ESCALATOR RUNNER

Brand the escalator runners at the convention center, which are located in the main thoroughfares.

Investment: \$16,000

## DOOR CLINGS

Brand the windows surrounding the main doors to the convention center

Investment: \$16,000