**SIGNAGE**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL AMOUNT</th>
<th>Base Package</th>
<th>Digital Marketing</th>
<th>Enhanced Onsite Branding</th>
<th>Education or Speaking Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glass Clings</td>
<td>Starting at $1,000</td>
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<tr>
<td>Column Wraps</td>
<td>Starting at $3,000</td>
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<tr>
<td>Floor Stickers</td>
<td>$5,000</td>
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<tr>
<td>Directional Signage Package</td>
<td>$7,500</td>
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<tr>
<td>Meeting Room Digital Signage</td>
<td>$8,500</td>
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<tr>
<td>Trade Show Wayfinder and Floor Map Sticker</td>
<td>$10,000</td>
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<tr>
<td>Escalator Clings</td>
<td>$15,000</td>
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**GLASS CLINGS**
Opportunities for glass clings are available throughout the convention center.
Investment: Starting at $1,000

**COLUMN WRAPS**
Convention center columns, in high traffic areas, can be wrapped with your company message/brand.
Investment: Starting at $3,000

**FLOOR STICKERS**
These stickers are customized with your message and placed throughout the convention center.
Investment: $5,000

**DIRECTIONAL SIGNAGE PACKAGE**
Directional signs, with your logo, will be placed throughout the convention center to help attendees navigate their way to meetings/events.
Investment: $7,500

**MEETING ROOM DIGITAL SIGNAGE**
50 monitors in the convention center meeting space can be branded with a static image.
Investment: $8,500

**TRADE SHOW WAYFINDER STATIONS AND FLOOR MAP STICKER**
Trade show directional signage, with your logo, will be located at main trade show entrances.
Investment: $10,000

**ESCALATOR CLINGS**
Brand escalators at the convention center, which are located in the main lobby and in the trade show.
Investment: $15,000/escalator set