

SIGNAGE



	TOTAL AMOUNT	Base Package	Digital Marketing	Enhanced Onsite Branding	Education or Speaking Opportunities
Glass Clings	Starting at \$1,000			■	
Column Wraps	Starting at \$3,000	■		■	
Floor Stickers	\$5,000	■		■	
Directional Signage Package	\$7,500	■		■	
Meeting Room Digital Signage	\$8,500	■		■	
Trade Show Wayfinder and Floor Map Sticker	\$10,000	■		■	
Escalator Clings	\$15,000	■		■	

GLASS CLINGS

Opportunities for glass clings are available throughout the convention center.

Investment: Starting at \$1,000

COLUMN WRAPS

Convention center columns, in high traffic areas, can be wrapped with your company message/brand.

Investment: Starting at \$3,000

FLOOR STICKERS

These stickers are customized with your message and placed throughout the convention center.

Investment: \$5,000

DIRECTIONAL SIGNAGE PACKAGE

Directional signs, with your logo, will be placed throughout the convention center to help attendees navigate their way to meetings/events.

Investment: \$7,500

MEETING ROOM DIGITAL SIGNAGE

50 monitors in the convention center meeting space can be branded with a static image.

Investment: \$8,500

TRADE SHOW WAYFINDER STATIONS AND FLOOR MAP STICKER

Trade show directional signage, with your logo, will be located at main trade show entrances.

Investment: \$10,000

ESCALATOR CLINGS

Brand escalators at the convention center, which are located in the main lobby and in the trade show.

Investment: \$15,000/escalator set

