



	TOTAL AMOUNT	Base Package	Digital Marketing	Enhanced Onsite Branding	Education or Speaking Opportunities
<i>National Cattlemen - February</i>	\$1,750 - \$5,250	■		■	
<i>National Cattlemen Directions</i>	\$2,250 - \$9,000	■		■	
<i>Cattlemen to Cattlemen Product Feature</i>	\$2,500 - \$3,500	■	■		
<i>Countdown to the Show E-Newsletter</i>	\$5,000	■	■		
<i>National Cattlemen Convention Insert</i>	\$15,000	■		■	

## **NATIONAL CATTLEMEN - FEBRUARY**

The February edition will also be available onsite, enhancing the visibility of your advertisement.

**Investment: \$1,750 - \$5,250**

## **NATIONAL CATTLEMEN DIRECTIONS**

Keep your brand in front of your customers by placing an ad in our semi-annual magazine.

**Investment: \$2,250 - \$9,000**

## **CATTLEMEN TO CATTLEMEN PRODUCT FEATURE**

The Product Feature is a 2-4 minute segment filmed onsite with television a *Cattlemen to Cattlemen* reporter.

**Investment: \$2,500 - \$3,500**

## **COUNTDOWN TO THE SHOW E-NEWSLETTER**

NCBA's electronic newsletter is sent to registered convention attendees weekly from December to February.

**Investment: \$5,000**

## **NATIONAL CATTLEMEN CONVENTION INSERT**

The *National Cattlemen* October, November, December, January and February inserts consist of convention information along with exclusive advertising opportunities.

**Investment: \$15,000**

