

MEDIA



	TOTAL AMOUNT	Base Package	Digital Marketing	Enhanced Onsite Branding	Education or Speaking Opportunities
<i>National Cattlemen</i> - February	\$1,750 - \$5,250	■		■	
<i>National Cattlemen Directions</i>	\$2,250 - \$9,000	■		■	
<i>Cattlemen to Cattlemen</i> Product Feature	\$2,500 - \$3,500	■	■		
Countdown to the Show E-Newsletter	\$5,000	■	■		
<i>National Cattlemen Convention</i> Insert	\$15,000	■		■	

NATIONAL CATTLEMEN - FEBRUARY

The February edition will also be available onsite, enhancing the visibility of your advertisement.

Investment: \$1,750 - \$5,250

NATIONAL CATTLEMEN DIRECTIONS

Keep your brand in front of your customers by placing an ad in our semi-annual magazine.

Investment: \$2,250 - \$9,000

CATTLEMEN TO CATTLEMEN PRODUCT FEATURE

The Product Feature is a 2-4 minute segment filmed onsite with television host Kevin Oschner.

Investment: \$2,500 - \$3,500

COUNTDOWN TO THE SHOW E-NEWSLETTER

NCBA's electronic newsletter is sent to registered convention attendees weekly from December to February.

Investment: \$5,000

NATIONAL CATTLEMEN CONVENTION INSERT

The *National Cattlemen* October, November, December, January and February inserts consist of convention information along with exclusive advertising opportunities.

Investment: \$15,000

SOLD