

BRAND & PRODUCT AWARENESS



	TOTAL AMOUNT	Base Package	Digital Marketing	Enhanced Onsite Branding	Education or Speaking Opportunities
Exhibitor Lounge	\$3,000	■		■	
Penny Machine	\$3,500	■		■	
Learning Lab	\$4,000	■		■	
Information Kiosk	\$7,500	■		■	
Tell Us Where You're From Map	\$7,500	■		■	
Photo Booth	\$7,500	■	■	■	
Ask Antonio Chat Bot	\$7,500	■	■	■	
Selfie Station SOLD	\$10,000	■	■	■	
National Anthem Concert SOLD	\$10,000	■	■	■	
Trade Show Lounge SOLD	\$10,000	■		■	
Networking Hubs	\$10,000	■		■	
Convention Scholarship Program	\$12,500	■	■	■	
Convention Ambassador Program	\$15,000	■	■	■	
Convention Interns	\$15,000	■	■	■	■
Boot Shine Station	\$15,000	■		■	
Key Cards and Pocket Agenda	\$20,000	■		■	
Chuckwagon Cafe	\$20,000	■		■	
Lanyards	\$20,000	■		■	
Commemorative Print	\$25,000	■	■	■	
Trade Show Art	Call for Pricing	■		■	
Room Drops & Door Hangers	Call for Pricing	■			
Healthy Herd Program	Call for Pricing	■	■	■	

EXHIBITOR LOUNGE

Throughout the duration of the trade show, the exhibitor lounge provides refreshments for exhibitors.

Investment: \$3,000

PENNY MACHINE

A souvenir penny machine will be in your booth, pennies will be branded with your logo.

Investment: \$3,500

LEARNING LAB

A hands-on product demonstration on the trade show floor. Limited spots available.

Investment: \$4,000

INFORMATION KIOSK

The Information Kiosk is available for attendees to ask questions about NCBA membership and convention events.

Investment: \$7,500

TELL US WHERE YOU'RE FROM MAP

An interactive map in the registration area, where attendees can place a pin to denote their hometown.

Investment: \$7,500

PHOTO BOOTH

The photo booth is a "walk-in" booth suitable for group pictures.

Investment: \$7,500

ASK ANTONIO CHAT BOT

Have a convention-related question? With Ask Antonio the official Chat Bot of Convention, help is just a text or instant message away.

Investment: \$7,500

SELFIE STATION

Selfie Stations are placed throughout the convention center and hotel, and are photo-ops for attendees.

Investment: \$10,000

NATIONAL ANTHEM CONTEST

The National Anthem Contest is a popular social media contest, and the winner performs at several convention events.

Investment: \$10,000

TRADE SHOW LOUNGE

Trade show lounges are placed directly on the show floor, and provide a seating area, a bar and entertainment for attendees.

Investment: \$10,000/lounge (three available)

NETWORKING HUBS

These hubs are areas at the convention center for attendees to have meetings, network and recharge.

Investment: \$10,000

CONVENTION SCHOLARSHIP PROGRAM

Sponsorship provides eleven attendee scholarships in various categories, each valued at \$1,025.

Investment: \$12,500

CONVENTION AMBASSADOR PROGRAM

Marketing Ambassadors are selected through an application process to promote the convention and trade show, along with your company, through various digital properties, before, after and during the show.

Investment: \$15,000

CONVENTION INTERNS

These are prestigious internships for college students looking to network and meet industry leaders, while assisting with all aspects of convention.

Investment: \$15,000

BOOT SHINE STATION

Provide a complimentary boot shine for attendees. Vouchers will be passed out at sponsor booth.

Investment: \$15,000

KEY CARDS AND POCKET AGENDA

Branded key cards and pocket agendas are given to all attendees as they check into their hotel.

Investment: \$20,000

CHUCKWAGON CAFE

The Chuckwagon Cafe is the lunch area for all registered attendees and is located on the trade show floor.

Investment: \$20,000

LANYARDS

Branded lanyards will hold attendee ID badges.

Investment: \$20,000

COMMEMORATIVE PRINT

This keepsake is a custom piece of art that includes the sponsor logo in the border and is complimentary for all attendees from the sponsor booth.

Investment: \$25,000

TRADE SHOW ART

A sandcastle or chalk art display will be located on the show floor and will feature the sponsor logo.

Investment: Call for pricing

ROOM DROPS &/OR DOOR HANGERS

Place a door hanger or a promotional item in specific attendee's hotel rooms. Sponsor to provide branded item.

Investment: \$4/room outside, \$6/room inside

HEALTHY HERD PROGRAM

This is vital to attendees. Branding throughout the center, trade show and meeting space. May include hand sanitizer, masks, washing stations etc.

Investment: Call for pricing