<table>
<thead>
<tr>
<th>BRAND &amp; PRODUCT AWARENESS</th>
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<tr>
<th><strong>TOTAL AMOUNT</strong></th>
<th><strong>Base Package</strong></th>
<th><strong>Digital Marketing</strong></th>
<th><strong>Enhanced Onsite Branding</strong></th>
<th><strong>Education or Speaking Opportunities</strong></th>
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<tbody>
<tr>
<td><strong>Exhibitor Lounge</strong></td>
<td>$3,000</td>
<td></td>
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<tr>
<td><strong>Penny Machine</strong></td>
<td>$3,500</td>
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<tr>
<td><strong>Information Kiosk</strong></td>
<td>$7,500</td>
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<tr>
<td><strong>Tell Us Where You’re From Map</strong></td>
<td>$7,500</td>
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<tr>
<td><strong>Photo Booth</strong></td>
<td>$7,500</td>
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<tr>
<td><strong>Selfie Station</strong></td>
<td>$10,000</td>
<td></td>
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<tr>
<td><strong>National Anthem Contest</strong></td>
<td>$10,000</td>
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<tr>
<td><strong>Trade Show Lounge</strong></td>
<td>$10,000</td>
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<tr>
<td><strong>Networking Hubs</strong></td>
<td>$10,000</td>
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<tr>
<td><strong>Convention Scholarship Program</strong></td>
<td>$12,500</td>
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<tr>
<td><strong>Marketing Ambassador Program</strong></td>
<td>$15,000</td>
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<td><strong>Convention Interns</strong></td>
<td>$15,000</td>
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<tr>
<td><strong>Boot Shine Station</strong></td>
<td>$15,000</td>
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<tr>
<td><strong>Key Cards and Pocket Agenda</strong></td>
<td>$20,000</td>
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<tr>
<td><strong>Chuckwagon Cafe</strong></td>
<td>$20,000</td>
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<tr>
<td><strong>Lanyards</strong></td>
<td>$20,000</td>
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<tr>
<td><strong>Commemorative Print</strong></td>
<td>$25,000</td>
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<td><strong>Unique Transportation</strong></td>
<td>Call for Pricing</td>
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<td><strong>Tradeshow Art</strong></td>
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<tr>
<td><strong>Room Drops &amp; Door Hangers</strong></td>
<td>Call for Pricing</td>
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EXHIBITOR LOUNGE
Throughout the duration of the trade show, the exhibitor lounge provides refreshments for exhibitors.
Investment: $3,000

PENNY MACHINE
A souvenir penny machine will be in your booth, pennies will be branded with your logo.
Investment: $3,500

INFORMATION KIOSK
The Information Kiosk is available for attendees to ask questions about NCBA membership and convention events.
Investment: $7,500

TELL US WHERE YOU’RE FROM MAP
An interactive map in the registration area, where attendees can place a pin to denote their hometown.
Investment: $7,500

PHOTO BOOTH
The photo booth is a “walk-in” booth suitable for group pictures.
Investment: $7,500

SELFIE STATION
Selfie Stations are placed throughout the convention center and are photo-ops for attendees.
Investment: $10,000

NATIONAL ANTHEM CONTEST
The National Anthem Contest is a popular social media contest, and the winner performs at several convention events.
Investment: $10,000

TRADE SHOW LOUNGE
Trade show lounges are placed directly on the show floor, and provide a seating area, a bar and entertainment for attendees.
Investment: $10,000/lounge

NETWORKING HUBS
These hubs are areas at the convention center for attendees to have meetings and to network and recharge.
Investment: $10,000

CONVENTION SCHOLARSHIP PROGRAM
Sponsorship provides eleven attendee scholarships in various categories, each valued at $1,025.
Investment: $12,500

MARKETING AMBASSADOR PROGRAM
Marketing Ambassadors are selected through an application process to promote the convention and trade show through various digital properties, before, after and during the show.
Investment: $15,000
CONVENTION INTERNS
These are prestigious internships for college students looking to network and meet industry leaders, while assisting with all aspects of convention.
Investment: $15,000

BOOT SHINE STATION
Provide a complimentary boot shine for attendees. Vouchers will be passed out at sponsor booth.
Investment: $15,000

KEY CARDS AND POCKET AGENDA
Branded key cards and pocket agendas are given to all attendees as they check into their hotel.
Investment: $20,000

CHUCKWAGON CAFÉ
The Chuckwagon Café is the lunch area for all registered attendees and is located on the show floor.
Investment: $20,000

LANYARDS
Branded lanyards will hold attendee ID badges.
Investment: $20,000

COMMEMORATIVE PRINT
This keepsake is a custom piece of art that includes the sponsor logo in the border and is complimentary for all attendees from the sponsor booth.
Investment: $25,000

UNIQUE TRANSPORTATION
Give attendees a fun and unique ride from their hotel to the convention center. Vehicles will vary but could include pedi-cabs, golf carts, etc.
Investment: Varies by selection

TRADE SHOW ART
A sandcastle or chalk art display will be located on the show floor and will feature the sponsor logo.
Investment: Call for pricing

ROOM DROPS &/OR DOOR HANGERS
Place a door hanger or a promotional item in specific attendee’s hotel rooms. Sponsor to provide branded item.
Investment: $4/room outside, $6/room inside