

# BRAND & PRODUCT AWARENESS



	TOTAL AMOUNT	Base Package	Digital Marketing	Enhanced Onsite Branding	Education or Speaking Opportunities
Exhibitor Lounge <b>SOLD</b>	\$3,000	■		■	
Penny Machine	\$3,500	■		■	
Information Kiosk <b>SOLD</b>	\$7,500	■		■	
Tell Us Where You're From Map <b>SOLD</b>	\$7,500	■		■	
Photo Booth	\$7,500	■	■	■	
Selfie Station	\$10,000	■	■	■	
National Anthem Contest <b>SOLD</b>	\$10,000	■	■	■	
Trade Show Lounge <b>SOLD</b>	\$10,000	■		■	
Networking Hubs	\$10,000	■		■	
Convention Scholarship Program	\$12,500	■	■	■	■
Marketing Ambassador Program	\$15,000	■	■	■	
Convention Internship <b>SOLD</b>	\$15,000	■	■	■	■
Boot Shine Station	\$15,000	■		■	
Key Cards and Pocket Agenda <b>SOLD</b>	\$20,000	■		■	
Chuckwagon Cafe <b>SOLD</b>	\$20,000	■			
Lanyards <b>SOLD</b>	\$20,000	■		■	
Commemorative Print	\$25,000	■		■	
Unique Transportation	Call for Pricing	■		■	
Tradeshow Art	Call for Pricing	■		■	
Room Drops & Door Hangers	Call for Pricing	■			

### EXHIBITOR LOUNGE

Throughout the duration of the trade show, the exhibitor lounge provides refreshments for exhibitors.

Investment: \$3,000

SOLD

### PENNY MACHINE

A souvenir penny machine will be in your booth, pennies will be branded with your logo.

Investment: \$3,500

### INFORMATION KIOSK

The Information Kiosk is available for attendees to ask questions about NCBA membership and convention events.

Investment: \$7,500

SOLD

### TELL US WHERE YOU'RE FROM MAP

An interactive map in the registration area, where attendees can place a pin to denote their hometown.

Investment: \$7,500

SOLD

### PHOTO BOOTH

The photo booth is a "walk-in" booth suitable for group pictures.

Investment: \$7,500



### SELFIE STATION

Selfie Stations are placed throughout the convention center and are photo-ops for attendees.

Investment: \$10,000

### NATIONAL ANTHEM CONTEST

The National Anthem Contest is a popular social media contest, and the winner performs at several convention events.

Investment: \$10,000

SOLD

### TRADE SHOW LOUNGE

Trade show lounges are placed directly on the show floor, and provide a seating area, a bar and entertainment for attendees.

Investment: \$10,000/lounge

SOLD

### NETWORKING HUBS

These hubs are areas at the convention center for attendees to have meetings and to network and recharge.

Investment: \$10,000

### CONVENTION SCHOLARSHIP PROGRAM

Sponsorship provides eleven attendee scholarships in various categories, each valued at \$1,025.

Investment: \$12,500

### MARKETING AMBASSADOR PROGRAM

Marketing Ambassadors are selected through an application process to promote the convention and trade show through various digital properties, before, after and during the show.

Investment: \$15,000

### CONVENTION INTERNS

These are prestigious internships for college students looking to network and meet industry leaders, while assisting with all aspects of convention.

Investment: \$15,000

SOLD

### BOOT SHINE STATION

Provide a complimentary boot shine for attendees. Vouchers will be passed out at sponsor booth.

Investment: \$15,000

### KEY CARDS AND POCKET AGENDA

Branded key cards and pocket agendas are given to all attendees as they check into their hotel.

Investment: \$20,000

SOLD

### CHUCKWAGON CAFÉ

The Chuckwagon Café is the lunch area for all registered attendees and is located on the show floor.

Investment: \$20,000

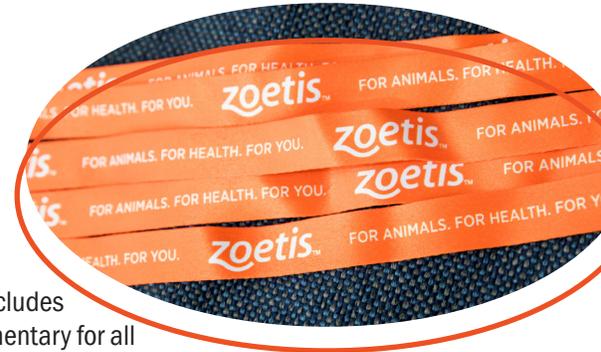
SOLD

### LANYARDS

Branded lanyards will hold attendee ID badges.

Investment: \$20,000

SOLD



### COMMEMORATIVE PRINT

This keepsake is a custom piece of art that includes the sponsor logo in the border and is complimentary for all attendees from the sponsor booth.

Investment: \$25,000

### UNIQUE TRANSPORTATION

Give attendees a fun and unique ride from their hotel to the convention center. Vehicles will vary but could include pedi-cabs, golf carts, etc.

Investment: Varies by selection

### TRADE SHOW ART

A sandcastle or chalk art display will be located on the show floor and will feature the sponsor logo.

Investment: Call for pricing

### ROOM DROPS &/OR DOOR HANGERS

Place a door hanger or a promotional item in specific attendee's hotel rooms. Sponsor to provide branded item.

Investment: \$4/room outside, \$6/room inside