



## Exhibitor Registration

- **Online Registration:** Exhibitor registration is available online only. Registration will open on October 18, 2021 at noon. The last day for early registration (with no late fees assessed) is Wednesday, December 1, 2021.
- **Complimentary Allotment:** Each company has received three complimentary badges per 10'x10' booth purchased. After Friday, January 7, 2021, all complimentary allotments remaining will incur a \$75.00 late fee.
- **Over-Comp Allotments:** Early registrations over your complimentary allotment are \$575.00 each.
- **Qualified Exhibitor Registrants:** *All personnel registering as exhibitors must be employees (or official representatives) of the company contracted for the booth space*. Other persons wishing to attend the Convention, as non-exhibitor personnel, should register online by visiting <https://convention.ncba.org/>. Proper identification, in the form of a business card or company letterhead, may be required of all personnel registering on-site. In fairness to all exhibitors and for the maximum security of exhibitor goods, this policy will be strictly enforced. Any violation of this policy will result in expulsion from the Trade Show.
- **Name badges** will be available for pick-up in the George R. Brown Convention Center. To avoid confusion and inconvenience, everyone must pick up their own name badge. No exceptions. Access to the exhibit hall will be restricted to those registered as exhibitor personnel during move-in and move-out hours. Exhibitors utilizing the services of an Exhibitor Appointed Contractor (EAC) company, refer to temporary work badges below.
- **Bulk Registrations:** *No lists will be accepted on-site for registration*. If you are going to be registering a large number of staff, you can upload a list on the Exhibitor Registration & Housing website. On-site registration must be done on an individual basis.
- **Temporary Work Badges:** No one will be allowed access to the Trade Show floor without either an Exhibitor Badge or a Temporary Work Badge or Wrist Tag. Temporary exhibit workers (installation and dismantling personnel) can obtain a Temporary Work Badge or Wrist tag during move-in and move-out times at Registration in the the George R. Brown Convention Center **\*\*See Exhibitor Appointed Contractor Work Authorization Request Form\*\***

**Exhibitor Registration opens October 18, 2021!**

Registrations completed after **Friday, January 7 2021** will be assessed late fees. Registration questions can be directed to 864-208-8395 or [beef\\_exhibitor@maritz.com](mailto:beef_exhibitor@maritz.com).