1. American Hereford Association Booth #1550 - Hats off to you!! Enter to win a Bar None Hat Company pure beaver custom made hat. Drawing will take place at the conclusion of the 2020 Cattle Industry Convention & NCBA Trade Show. Entrants do not have to be present to win.

2. Twin Mountain Fence Booth #1452 - A pallet of Electro-Lock Fence – that’s enough to fence a full mile! Drawing held on February 7th at 3:00pm. Entrants do not have to be present to win.

3. Trade Show Welcome Reception - NIOSA - Don’t miss this high energy welcome reception with food, drinks and plenty of live music to kick off the 2020 NCBA Trade Show on Wednesday from 4:30pm – 8:30pm.

4. CattleMax Software Booth #919 - Herd Management Package of CattleMax, Tru-Test, and Allflex products PLUS a Yeti Tundra 45, over $1,600 value. Entries can be made during the entire duration of the trade show. One lucky winner will be drawn at the conclusion of the show.

5. American Wagyu Association Booth #809 - WIN BEEF! Wagyu Beef Gift Package daily drawing during the trade show. A Wagyu Beef Gift Package will be shipped at no charge within continental United States.

6. Popular Ag Finance Booth #900 - SHOW ME THE MONEY! One leather gun case and one Yeti 45-quart Tundra cooler - given right on the trade show floor, Friday 2:30pm - 4:00pm.

7. Future Cow Booth #2227 - Stop by the booth to enter into a Stationary Brush Drawing.

8. Feed-Lot Magazine Booth #1264 - 6x4 Double D Family Mat. To be drawn after the CattleConf20. Winners will be notified by either phone or email.

9. AgAmerica Lending Booth #2007- Two prizes - Double the Fun. Enter to win one leather gun case and one Yeti 45-quart Tundra cooler - given as two separate items to two different winners Friday, February 7th at 3:00pm.

10. CATTLEVACBOX Booth #451 - One lucky winner will win vaccine syringes. Drawing held on February 7th- Entrants do not have to be present to win.

11. Less Whine, More Wine Thursday Trade Show Reception - NIOSA - Don’t miss this high energy welcome reception with food, drinks and plenty of live music to kick off the 2020 NCBA Trade Show on Wednesday from 4:30pm – 8:30pm.

38 REASONS TO ATTEND THE NCBA TRADE SHOW