



# 2022 Silent Auction Houston, Texas

## Memorandum

**TO: 2022 Trade Show Exhibitors**  
**FROM: Anna Lee, NCBA-PAC Director**

The National Cattlemen's Beef Association Political Action Committee (NCBA-PAC) will once again be holding our annual Silent Auction in conjunction with the 2022 NCBA Trade Show in Houston, Texas. The NCBA-PAC Silent Auction has always been a very popular attraction. It offers you the opportunity to showcase your organization, increase your marketing power, and magnify your exposure, while helping to strengthen the political voice of the cattle industry with policymakers in Washington, D.C.

Last year, over 8,000 people viewed the auction items which included products donated by companies such as yours. Your generous donation will result in instant publicity for your company both before and after the convention.

**Please return the attached Silent Auction form, with a detailed description of the item(s) you are donating along with your company logo, by January 15, 2022 to ensure a space for your item(s) in the Silent Auction.** If you are planning on shipping your item(s) prior to the convention, we ask that you ship them directly to the Washington, D.C. office at the address below:

**NCBA-PAC Silent Auction  
Anna Lee  
1275 Pennsylvania Avenue NW, Suite 801  
Washington, D.C. 20004**

If you have any questions, please feel free to contact me in the Washington office at (202) 879-9129 or [alee@beef.org](mailto:alee@beef.org). I look forward to working with you in the upcoming months to ensure the success of our event!



**2022 NCBA-PAC Silent Auction Item  
Donation Form**

**Company/Affiliated Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Item Title for Brochure:** \_\_\_\_\_

**Method of Shipment:** \_\_\_\_\_

**Approximate Retail Value:** \_\_\_\_\_

**Suggested Starting Bid:** \_\_\_\_\_

**Item Description:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Please Send Your Company/Affiliated Organization’s Logo along with the Complete Form by January 15, 2022 to:**

Anna Lee  
NCBA-PAC  
1275 Pennsylvania Avenue NW, Suite 801  
Washington, D.C. 20004  
[alee@beef.org](mailto:alee@beef.org)

All proceeds will benefit NCBA-PAC. Contributions to NCBA-PAC are not tax deductible. All contributions to NCBA-PAC are voluntary and will be used for political purposes. You have the right to refuse to contribute without reprisal.