



2020 NCBA TRADE SHOW

San Antonio, Texas - February 5-7, 2020

Application to Contract for Exhibit Space

BOOTH CONTACT INFORMATION

Company Name: _____
(As you would like it listed in NCBA publications & signage)

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact: _____

Phone: _____ Cell: _____

Email: _____

Authorized Representative Onsite: _____

Each exhibitor shall designate at least one individual as the duly authorized representative onsite to be in charge of installation, operation, and dismantling of exhibit. Said representative thereby accepts and assumes responsibility for the exhibit and shall be authorized to enter into service contracts as may be necessary and for which the exhibitor is responsible.

PRICING:

\$23/sq.ft.

One booth – 10x10 = \$2,300

Corner booth spaces are an addition \$250/corner (added after discounts are applied)

DISCOUNTS:

- Multiple booth – four (4) or more inline booths save \$100/booth
- Retail booth – 50% discount
- Affiliate, Universities, Non-Profit & Government Agencies – 50% discount
- No discounts on Island (Premium) Space.

SIZE:

Quantity of 10x10 booths needed: _____ or Booth Size: _____

Booth Preference:

1st _____ 2nd _____ 3rd _____ 4th _____

Live Animal Exhibitor? Yes No

TERM:

Contracts submitted at the 2019 NCBA Trade Show will be invoiced 60 days following the show for the full contracted amount. The full booth payment is due on or before August 1, 2019. All booths reserved after August 1, 2019 must be paid in full.

PAYMENT:

Checks payable to: National Cattlemen's Beef Association

Charge: Visa MasterCard AMEX

Card #: _____

Exp: _____ CVV #: _____

Name: _____

CANCELLATION POLICY:

The exhibitor must notify NCBA in writing before September 1, 2019 with intention to cancel or withdraw from the exhibition. The exhibitor will be refunded 50% of booth rental fees. Cancel September 1, 2019 or after, the exhibitor will be obligated to pay the total rental cost of the exhibit booth. NO REFUNDS AFTER THIS DATE!



Sign & Return Contract to:

Trade Show Manager
National Cattlemen's Beef Association
9110 East Nichols Avenue
Centennial, CO 80112
Phone: (303) 694-0305 Fax: (720) 259-1409
E-Mail: showmgmt@ncbatradeshow.org

NCBA BEEF RESOURCE GUIDE INFORMATION

Free to Exhibitors (Must be received by November 1, 2019). Applications must be paid in full by August 1, 2019 to be included in the *Beef Resource Guide*.

Company Name: _____
(Exactly as you want it listed in the Beef Resource Guide)

Website: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

50-Word Description

- Use the 2019 Beef Resource Guide paragraph
- Attached is a 50-word paragraph about my company
- List only contact information - no paragraph included

Company Logo

- Use the same logo from the 2019 Beef Resource Guide
- I do not want a logo listed
- Emailed logo to: nationalcattlemen@beef.org
(Acceptable logo formats: .eps, .jpeg, .tif)

Category: (Choose up to three)

- Animal Health Products
- Animal Identification
- Associations / Organizations / Government
- Breeders / Ranches / Feedlots / Marketers
- Computer / Software Package
- Consulting Services
- Equipment / Trailers / Watering
- Feed / Feed Additives & Accessories
- Fencing Equipment & Accessories
- Finance / Insurance / Real Estate
- Hay Equipment & Accessories
- Herd Management / Chutes / Scales
- Information / Education
- Publications
- Retail / Art / Furniture / Accessories
- Seed Products / Weed / Pest Control
- Structures / Buildings
- Veterinary / Breeding
- Genetics
- Packer / Processor
- Other _____

FOR NCBA USE ONLY

Date Contract Received: _____
Accepted By: _____
Assigned Booth(s): _____
Full _____ - Discount _____ + Premium _____ =
Contracted Amount: _____

The undersigned acknowledges that this form is an application to receive a contract to exhibit with NCBA at its Annual Trade Show to be held over the dates of February 5-7, 2020 and that exhibit space will be assigned on a first-come, first-served basis, with preference given to companies with a history of exhibiting at NCBA events and to corporate supporters of NCBA programs. Acceptance of the application by NCBA constitutes a contract. As the exhibitor, I have read and agree to abide by the rules and regulations of the 2020 NCBA Trade Show which are deemed part of this contract. All of our exhibit staff working the NCBA trade show will be informed of and will abide by the rules and regulations governing this event. Exhibitor Prospectus, Show Directory, Exhibitor Rules and Regulations and any other rules promulgated by Show Management are hereby incorporated by reference and become a part of this agreement. The person whose name appears below warrants and represents that they have the authority to enter into this agreement on behalf of the company or organization they purport to represent and hereby agrees to all terms and conditions set forth herein. Application shall be a binding contract when NCBA returns a signed copy to applicant.

Signature: _____

Date: _____

Name: _____

Title: _____

