



## WEDNESDAY, SEPTEMBER 4

- 1:00 pm – 3:00 pm** Exhibitor Advisory Board Meeting (members only)
- 3:00 pm – 4:30 pm** Meeting Session
- 4:30 pm – 5:00 pm** Education Session presented by Joe Federbush, President, Evolio Marketing
- 5:30 pm – 9:00 pm** Exhibitor Welcome Excursion & Dinner

## THURSDAY, SEPTEMBER 5

- 8:00 am – 8:30 am** Breakfast
- 8:30 am – 11:00 am** Education Session/Hackathon moderated by Jennifer O'Grady, Sr. Dir, Design Studio Strategist, Maritz
- 11:15 am – 12:00 pm** Meeting Session
- 12:00 pm – 1:45 pm** Lunch & Convention Supplier Showcase
- 2:00 pm – 3:00 pm** Convention Center Tour
- 3:45 pm – 9:30 pm** Sites & Bites Tour around San Antonio

## FRIDAY, SEPTEMBER 6

- 8:30 am – 9:00 am** Breakfast
- 9:00 am – 10:00 am** Educational Session – Producer Panel
- 10:00 am – 10:30 am** Closing Comments
- 10:30 am – 11:30 am** Tour of hotels, ICW space & suites – on request