

CattleCon 2025
February 4-6, 2025 * San Antonio, Texas



Tentative Schedule of Events as of 7/31/24

Saturday, February 1

9:00 a.m.-4:00 p.m. [ANCW Tour](#)

Sunday, February 2

8:00 a.m.-4:30 p.m. [ANCW Meetings](#)

Monday, February 3

7:00 a.m.-4:00 p.m. Registration 7:30 a.m.-6:00 p.m.
Grazing Management Tour
8:00 a.m.-4:00 p.m. [ANCW Meetings](#)
2:00 p.m.-4:00 p.m. NCBA Executive Committee Meeting
5:00 p.m.-6:30 p.m. Regional Meetings

Tuesday, February 4

8:00 a.m.-10:00 a.m. Registration 7:30 a.m.-7:00 p.m.
9:00 a.m.-11:15 a.m. D.C. Issues Update
11:30 a.m.-1:00 p.m. Cattlemen's College Sessions
1:00 p.m.-2:45 p.m. Cattlemen's College General Session & Lunch
1:00 p.m.-3:00 p.m. Market Research-Today's Beef Consumer
3:00 p.m.-4:30 p.m. Policy Committee Meetings
4:30 p.m.-7:30 p.m. Opening General Session
5:00 p.m.-6:30 p.m. [NCBA Trade Show Welcome Reception](#)
7:00 p.m.-8:30 p.m. [CBB Executive Committee Meeting](#)
8:00 p.m.-10:00 p.m. Environmental Stewardship Awards Reception
8:00 p.m.-10:30 p.m. Various NCBA & Affiliate Receptions
NCBA-PAC Reception & Live Auction

Wednesday, February 5

6:30 a.m.-7:30 a.m. Registration 7:30 a.m.-5:00 p.m.
8:00 a.m.-9:30 a.m. BEEFit 5K Fun Run/Walk
9:00 a.m.-6:00 p.m. General Session II (Sustainability/Awards)
10:00 a.m.-12:00 p.m. [NCBA Trade Show](#)
10:00 a.m.-12:15 p.m. Checkoff Highlight Session
10:00 a.m.-4:30 p.m. Cattlemen's College Sessions
1:00 p.m.-2:30 p.m. Policy Committee Meetings
2:30 p.m.-4:30 p.m. Sustainability Producer Forum
3:00 p.m.-4:00 p.m. Checkoff Committee Meetings
4:00 p.m.-6:00 p.m. Cattlemen's College Sessions
5:00 p.m.-9:00 p.m. [NCBA Trade Show Reception](#)
7:00 p.m.-10:00 p.m. Cattle Feeders Hall of Fame Reception & Dinner
Wednesday Night Event

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Thursday, February 6

8:00 a.m.-10:00 a.m.

9:00 a.m.-4:00 p.m.

10:00 a.m.-4:00 p.m.

10:30 a.m.-12:30 p.m.

11:00 a.m.-12:30 p.m.

11:00 a.m.-12:30 p.m.

11:00 a.m.-3:30 p.m.

2:30 p.m.-4:00 p.m.

3:00 p.m.-5:00 p.m.

5:00 p.m.-7:00 p.m.

5:00 p.m.-7:00 p.m.

5:00 p.m.-8:00 p.m.

8:00 p.m.-12:00 a.m.

Registration 7:30 a.m.-3:00 p.m.

General Session III-CattleFax 2025 U.S. & Global Protein & Grain Outlook Seminar

NCBA Trade Show

Cattlemen's College in the NCBA Trade Show

CBB Board Meeting

Emerging Leaders Luncheon Presented By ANCW

NCBA Beef Industry Forum

CattleFax Board of Directors Lunch Meeting

NCBA Trade Show Reception

NCBA Board of Directors Meeting

Roto-Mixer Pre-Party

Various NCBA & Affiliate Receptions

CattleFax Board of Directors Reception & Dinner

Thursday Night Event

Friday, February 7

7:00 a.m.-5:00 p.m.

NCBA Post-Convention Agricultural Tour