

2024 CATTLE INDUSTRY CONVENTION & NCBA TRADE SHOW

January 31-February 2, 2024 * Orlando, Florida



Tentative Schedule of Events as of 9/12/23

Sunday, January 28

9:00 a.m.-4:00 p.m. [ANCW Tour](#)

Monday, January 29

8:00 a.m.-4:30 p.m. [ANCW Meetings](#)

Tuesday, January 30

7:00 a.m.-3:00 p.m. Registration 7:30 a.m.-6:00 p.m.
Pre-Convention Tours
8:00 a.m.-12:00 p.m. [ANCW Meetings](#)
11:30 a.m.-4:30 p.m. Grazing Management Workshop
2:00 p.m.-4:00 p.m. NCBA Executive Committee Meeting
4:30 p.m.-6:30 p.m. Regional Meetings

Wednesday, January 31

9:00 a.m.-11:15 a.m. Registration 7:30 a.m.-7:00 p.m.
D.C. Issues Update
11:30 a.m.-1:00 p.m. Cattlemen's College General Session & Lunch
1:00 p.m.-3:00 p.m. Policy Committee Meetings
3:00 p.m.-4:30 p.m. Opening General Session
4:30 p.m.-7:00 p.m. [NCBA Trade Show Welcome Reception](#)
5:00 p.m.-7:00 p.m. Cattlemen's College in the NCBA Trade Show
5:00 p.m.-6:30 p.m. [CBB Executive Committee Meeting](#)
7:00 p.m.-8:30 p.m. NCBA-PAC Reception & Live Auction
8:00 p.m.-10:00 p.m. Various NCBA & Affiliate Receptions

Thursday, February 1

6:30 a.m.-7:30 a.m. Registration 7:30 a.m.-5:00 p.m.
BEEFit 5K Fun Run/Walk
8:00 a.m.-9:30 a.m. General Session II-A Beef Quality Assurance Celebration
9:00 a.m.-6:00 p.m. [NCBA Trade Show](#)
10:00 a.m.-12:00 p.m. Cattlemen's College Sessions
10:00 a.m.-12:00 p.m. Checkoff Highlight Session
10:00 a.m.-4:30 p.m. Policy Committee Meetings
10:00 a.m.-5:00 p.m. Cattlemen's College in the NCBA Trade Show
1:00 p.m.-2:30 p.m. Sustainability Forum
2:30 p.m.-4:30 p.m. Checkoff Committee Meetings
3:00 p.m.-4:00 p.m. Cattlemen's College Sessions
4:00 p.m.-6:00 p.m. [NCBA Trade Show Reception](#)
5:00 p.m.-9:00 p.m. Cattle Feeders Hall of Fame Reception & Dinner
6:00 p.m.-7:30 p.m. Environmental Stewardship Awards Reception
7:00 p.m.-10:00 p.m. Thursday Night Event

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Friday, February 2

7:30 a.m.-9:00 a.m.

8:00 a.m.-10:00 a.m.

Seminar

9:00 a.m.-5:00 p.m.

9:00 a.m.-11:00 a.m.

10:00 a.m.-11:00 a.m.

10:00 a.m.-4:00 p.m.

11:00 a.m.-12:30 p.m.

11:00 a.m.-12:30 p.m.

11:00 a.m.-3:30 p.m.

1:00 p.m.-3:00 p.m.

3:00 p.m.-5:00 p.m.

3:00 p.m.-5:00 p.m.

5:00 p.m.-7:00 p.m.

5:00 p.m.-7:00 p.m.

5:00 p.m.-8:00 p.m.

8:00 p.m.-12:00 a.m.

Registration 7:30 a.m.-3:00 p.m.

CBB Breakfast

General Session III-CattleFax 2024 U.S. & Global Protein & Grain Outlook

NCBA Trade Show

CBB Board Meeting

Cattlemen's College Sessions

Cattlemen's College in the NCBA Trade Show

Emerging Leaders Luncheon Presented By ANCW

NCBA Beef Industry Forum

CattleFax Board of Directors Lunch Meeting

Cattlemen's College Sessions

NCBA Board of Directors Meeting

NCBA Trade Show Reception

Friday Night Event Pre-Party

Various NCBA & Affiliate Receptions

CattleFax Board of Directors Reception & Dinner

Friday Night Event

Saturday, February 3

7:00 a.m.-5:00 p.m.

Post-Convention Tours