



2025 NCBA TRADE SHOW

Henry B. Gonzalez Convention Center
San Antonio, Texas February 4 - February 6, 2025
Application to Exhibit Space

BOOTH CONTACT INFORMATION

Company Name: _____
(As you would like it listed in NCBA publications & signage)

Address: _____

City: _____ State: _____ Zip: _____

Website: _____ Primary Contact: _____

Phone: _____ Cell: _____

Email: _____

Authorized Representative Onsite: _____ Cell: _____

Each exhibitor shall designate at least one individual as the duly authorized representative onsite in charge of installation, operation, and dismantling of exhibit. Said representative thereby accepts and assumes responsibility for the exhibit and shall be authorized to enter into service contracts as may be necessary and for which the exhibitor is responsible.

PRICING:

\$26/sq.ft.
One booth – 10x10 = \$2,600
Corner booth spaces are an addition \$250/corner (added after discounts are applied)

DISCOUNTS:

- Multiple booth – four (4) or more inline booths save \$100/booth
- Retail booth – 50% discount
- Affiliate, Universities, Non-Profit & Government Agencies – 50% discount
- No discounts on Island (Premium) Space.

SIZE:

Quantity of 10x10 booths needed: _____ or Booth Size: _____

Booth Preference:

1st _____ 2nd _____ 3rd _____ 4th _____

Live Animal Exhibitor? Yes No

TERM:

The full booth payment is due on or before August 1, 2024. All booth applications received after August 1, 2024, must be paid in full at the time of application.

PAYMENT:

Checks payable to: National Cattlemen's Beef Association

Charge: Visa MasterCard AMEX

Card #: _____

Exp: _____ CVV #: _____

Name: _____

CANCELLATION POLICY:

The exhibitor must notify NCBA in writing before August 1, 2024, with intention to cancel or withdraw from the exhibition. The exhibitor will be refunded 50% of booth rental fees.

Cancel August 1, 2024, or after, the exhibitor will be obligated to pay the total rental cost of the exhibit booth. NO REFUNDS AFTER THIS DATE!

Sign & Return Contract to:

Trade Show Manager
National Cattlemen's Beef Association
9110 East Nichols Avenue
Centennial, CO 80112
Phone: (303) 694-0305 Fax: (720) 259-1409
E-Mail: showmgmt@ncbatradeshow.org

NCBA BEEF RESOURCE GUIDE LISTING

(select one)

Free Exhibitor Listing in the printed *Beef Resource Guide*

COMPANY NAME.....BOOTH #

Enhanced Exhibitor Listing in the printed *Beef Resource Guide*

\$250 per listing

Listing must be paid in full by January 1, 2024 to be included in the *Beef Resource Guide*.



COMPANY NAME

Booth #

Website

50-word company description

Category Icon

Category: *(Choose up to three)*

- Animal Health Products
- Animal Identification
- Associations / Organizations / Government
- Breeders / Ranches / Feedlots / Marketers
- Computer / Software Package
- Consulting Services
- Equipment / Trailers / Watering
- Feed / Feed Additives & Accessories
- Fencing Equipment & Accessories
- Finance / Insurance / Real Estate
- Hay Equipment & Accessories
- Herd Management / Chutes / Scales
- Information / Education
- Publications
- Retail / Art / Furniture / Accessories
- Seed Products / Weed / Pest Control
- Structures / Buildings
- Veterinary / Breeding
- Genetics
- Packer / Processor
- Other _____

FOR NCBA USE ONLY

Date Contract Received: _____

Accepted By: _____

Assigned Booth(s): _____

Full _____

- Discount _____

+ Corner _____

+ Enhanced _____

= Contracted Amount: _____

The undersigned acknowledges that this form is an application to receive a contract to exhibit with NCBA at its Annual Trade Show to be held over the dates of February 4 - February 6, 2025 and that exhibit space will be assigned on a first-come, first-served basis, with preference given to companies with a history of exhibiting at NCBA events and to corporate supporters of NCBA programs. Acceptance of the application by NCBA constitutes a contract. As the exhibitor, I have read and agree to abide by the rules and regulations of the 2025 NCBA Trade Show which are deemed part of this application. All of our exhibit staff working the NCBA trade show will be informed of and will abide by the rules and regulations governing this event. Exhibitor Prospectus, Exhibitor Kit, Exhibitor Rules and Regulations and any other rules promulgated by Show Management are hereby incorporated by reference and become a part of this agreement. The person whose name appears below warrants and represents that they have the authority to enter into this agreement on behalf of the company or organization they purport to represent and hereby agrees to all terms and conditions set forth herein. Application shall be a binding contract when NCBA returns a signed copy to contract.

Signature: _____

Date: _____

Name: _____

Title: _____

